

# Tempest<sup>o</sup>

Tempest is a lifestyle-focused weather brand created by WeatherFlow Inc, a leader in the private sector weather industry. Established in 2000 as a consumer weather service, Weatherflow has more than three decades of experience in applying the latest in observational, modeling, and forecasting technology to its clients' most challenging problems.

WeatherFlow has brought a steady stream of innovative value-added products and services to market, filling highly specific needs in many sectors, including plume dispersion, emergency management, hazardous weather alerting, hurricane measurements, insurance and financial products, maritime operations, smart weather technology development, wind energy, the National Mesonet, and others. The company currently operates the most advanced industrial grade weather station network of any private entity in the world, with clients including NOAA, the US Navy and Coast Guard, and a number of highly regarded academic and corporate organizations.

The company operates in eight states, with its corporate headquarters based in Scotts Valley, CA and weather and meteorology stations located strategically across the country. WeatherFlow continues to maintain and improve these offerings going forward, with particular emphasis on the National Mesonet, maritime operations, personal weather technology, and the development of applications for mobile devices.