

VICE[©]

Showcase Presentation

Who are we and what do we stand for?



VICE TEAM PHOTO

Our Mission: To redefine networking using advanced, sustainable solutions that boost efficiency and productivity for individuals and businesses.

Our Core Values:

- Innovation: Pioneering novel networking solutions to keep our clients ahead.
- Sustainability: Integrating eco-friendly practices to leave a positive environmental impact.
- Customer-Centricity: Placing customer needs at the heart of our operations.
- Integrity: Upholding honesty, transparency, and accountability.

Why Choose VICE?

- Experience cutting-edge, impressionable and sustainable networking.
- Join our vision for a future where green networking is the norm.
- Increased sales through our 360 networking/business tool.

Overcoming the Limitations of 15th Century Networking.

The Problem:

- Originating from 15th-century China, traditional business cards are struggling to keep up with our rapidly evolving digital world.
- Constant updates, reprints, cost and time drain, with most cards ending up in the bin.
- Outdated information can damage your professional image.
- Limited space and unimpressive QR codes often fail to create the desired impact.
- Relying solely on physical cards and QR codes isn't effective for modern networking needs.





Networking with Sustainability in mind.

The Issue:

- 88% of paper business cards are discarded within a week, contributing to environmental waste.

Our contribution:

- Every VICE purchase contributes to planting a tree, with over 90,000 trees planted to date.
- We are ISO-compliant and are actively pursuing B Corp registration.
- Studies confirm our bamboo cards offset CO2 emissions equal to 100 paper cards.

Whats Our **Solution?**

- VICE combines the tangible feel of physical representation with the flexibility of digital innovation.
- Our dynamic platform not only enhances your brand visibility but also supports efficient lead generation.

Your Success: With VICE, experience increased sales through effective lead generation. Move into the future of networking, where innovative tools drive business growth.



VICE PLATFORM

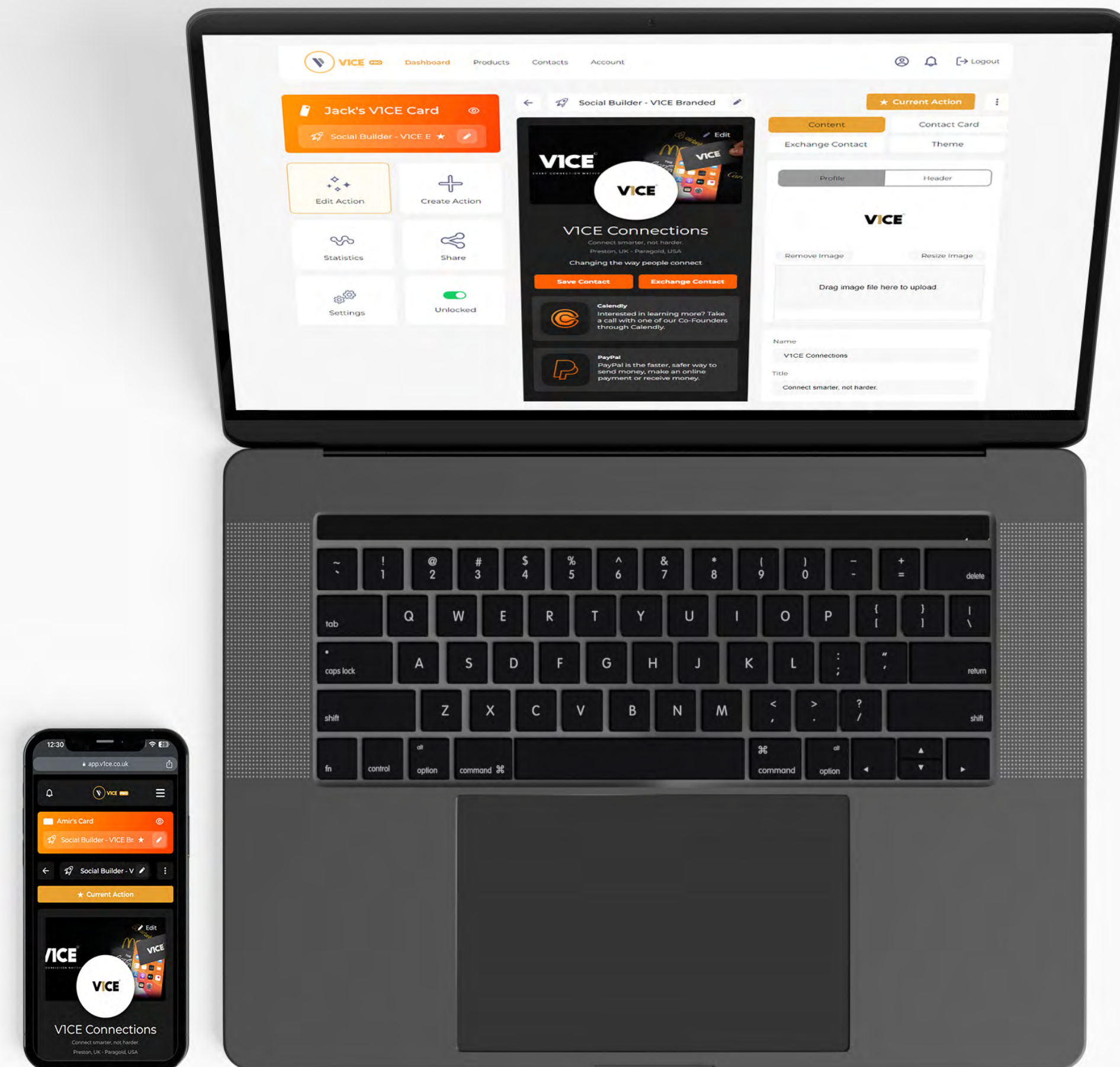
What's our digital offering?

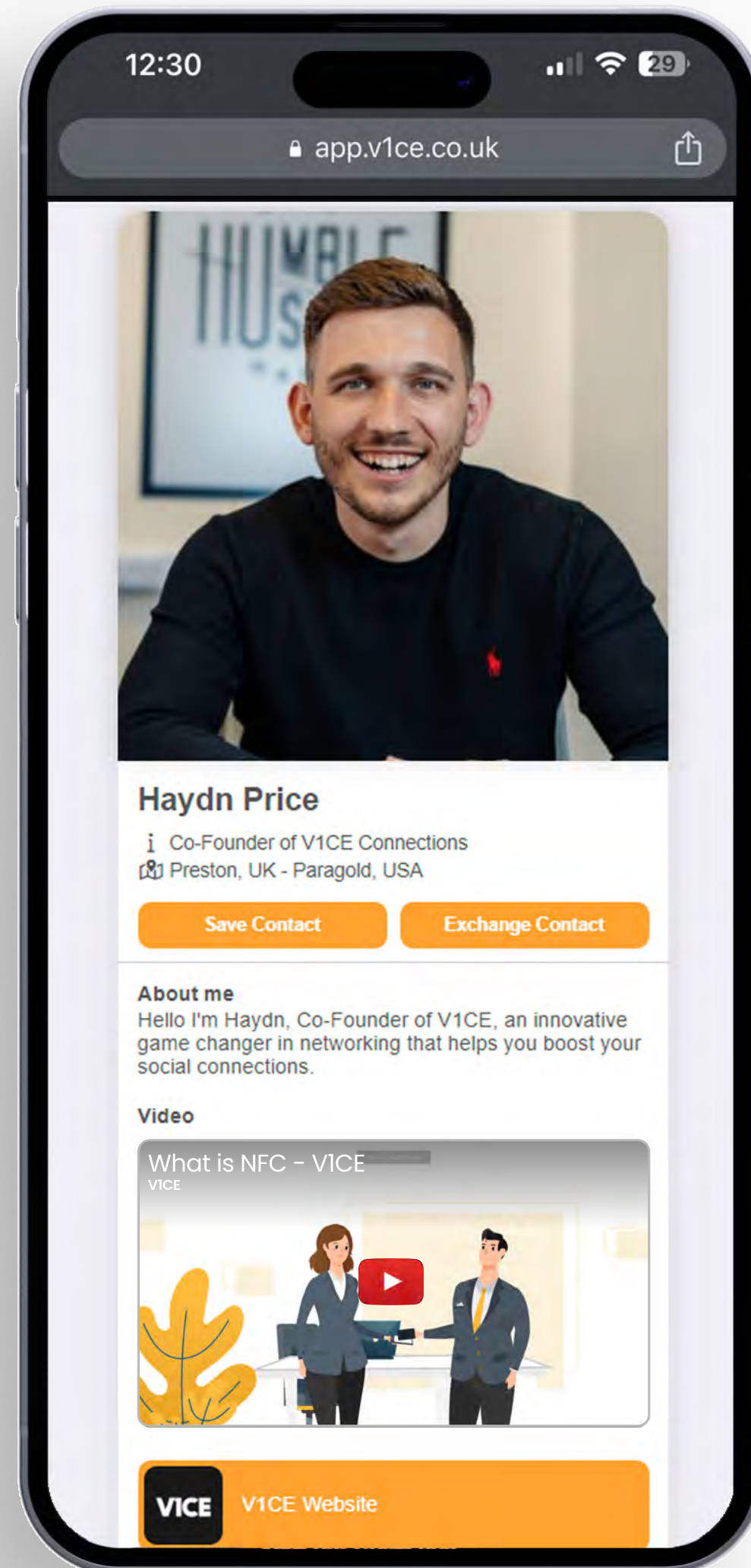
Our Technology:

- VICE leverages Near Field Communication (NFC), a technology integral to your daily routine, from gym access to mobile payments.
- Many leading brands already trust and utilize this technology.
- We've developed industry-leading software to enhance your networking capabilities.
- Just tap your VICE product against any Apple or Android phone to instantly share a unique link to your personalised digital experience.
- No need for additional apps, connect, share, and grow your network anytime, anywhere.

Your Advantage: With VICE, enjoy seamless, hassle-free networking that places you ahead of the curve. Let NFC technology & VICE supercharge your professional connections.

See below just a few of our most popular sharing actions:





ACTIONS

For the Professional

Profile Builder

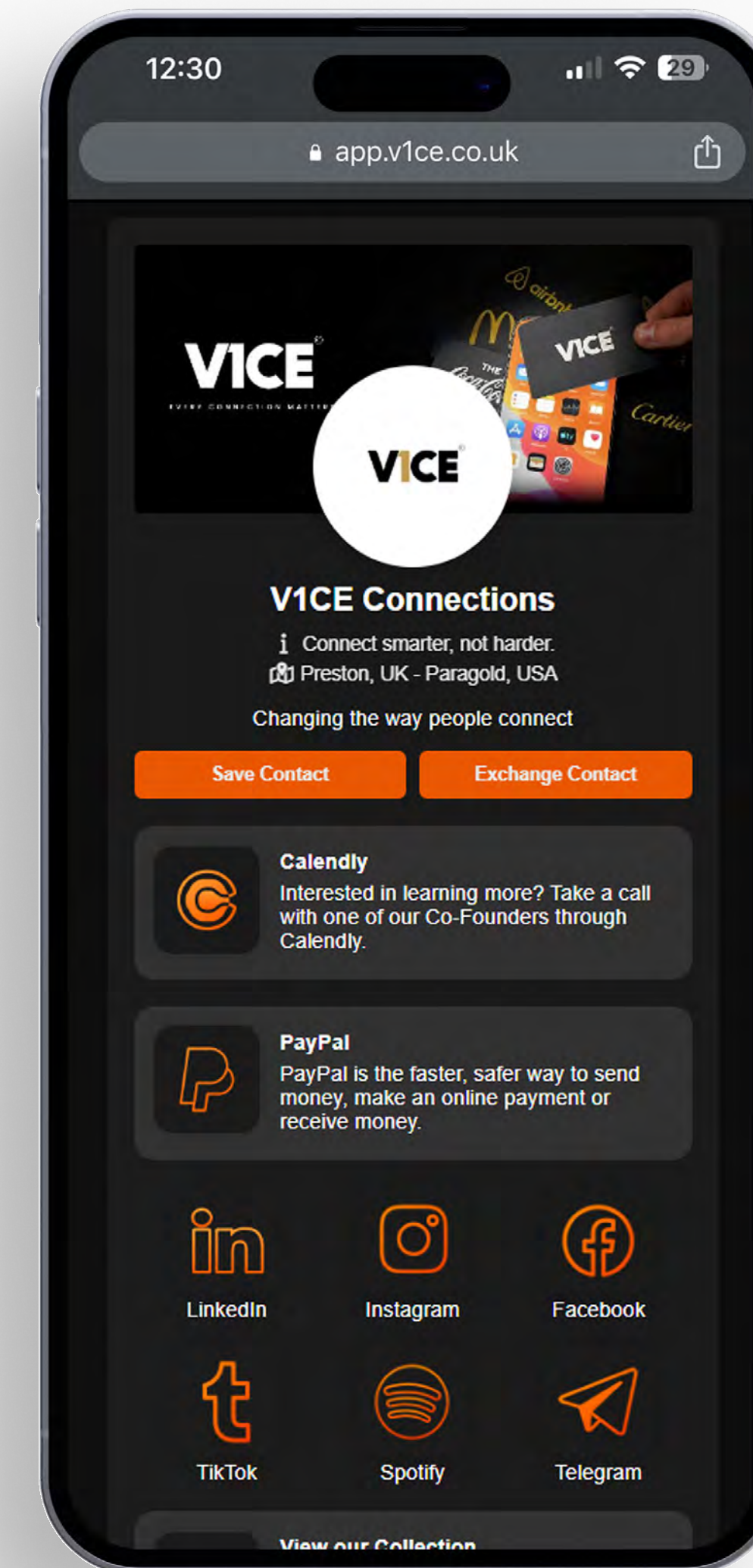
- VICE profile feature allows for personalized bios, roles, contact information, and more.
- Showcase the entirety of your professional journey and your company's identity.
 - Engage and expand your network by providing a comprehensive source of your professional information.
- With VICE, you control your narrative and build stronger, more personal connections.

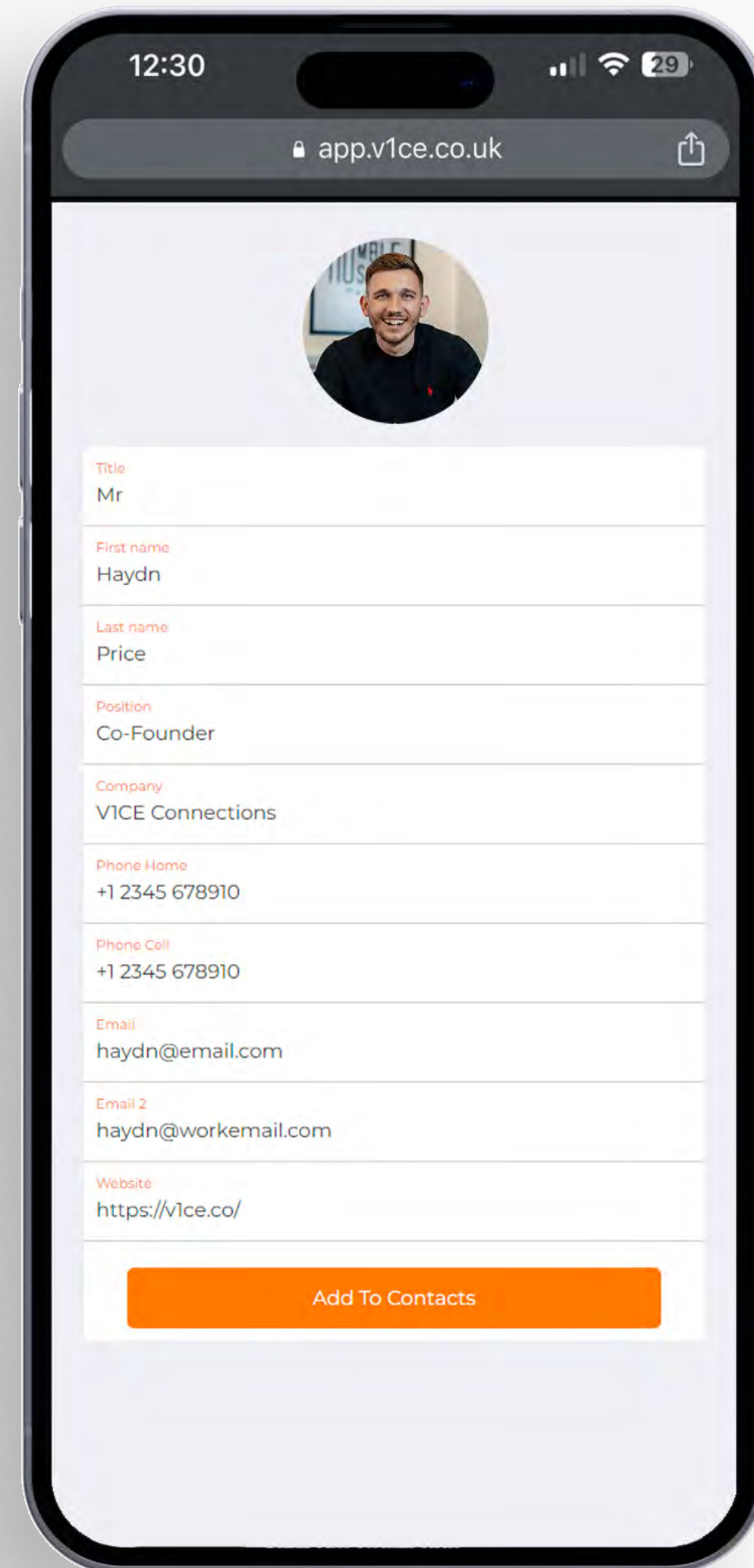
ACTIONS

For the Social Savvy

Social Builder.

- Our Social Builder is designed for professions requiring a strong social media presence.
- Easily add an array of socials, links, booking pages, and contact details.
- Boost your online presence and increase networking opportunities.
- With VICE, grow your social footprint faster and more efficiently. Embrace the power of digital networking.





ACTIONS

The Original

Contact Card

- Our simple contact cards enable effortless transfer of your information to people's phones.
- Your contact details are instantly accessible, eliminating manual data entry or traditional, slower methods.
- With VICE, enjoy networking made easy and efficient. Say goodbye to outdated processes.

ACTIONS

Collect Leads & Follow up

Leads Form.

- With VICE, once clients have your information, they can quickly reciprocate.
 - All received data is neatly organized in your VICE dashboard.
- Streamlines follow-up communication, enhancing your relationship management.
- With VICE, switch from uncertainty to assurance. Making connections has never been easier.

12:30

app.v1ce.co.uk

HUMBLE

Upload a business card

First name*

Last name*

Company

Phone Home

Phone Cell*

Email*

Submit

+ Many More

Explore more ways of sharing to fulfill your business and networking needs. Leverage our own integrated Calendly for booking appointments or lead them to an event where they can RSVP.



Call



Date Trigger



E-Mail



WhatsApp



URL



Link Tree



Profile Builder



Leads Form



Booking



E-Menu



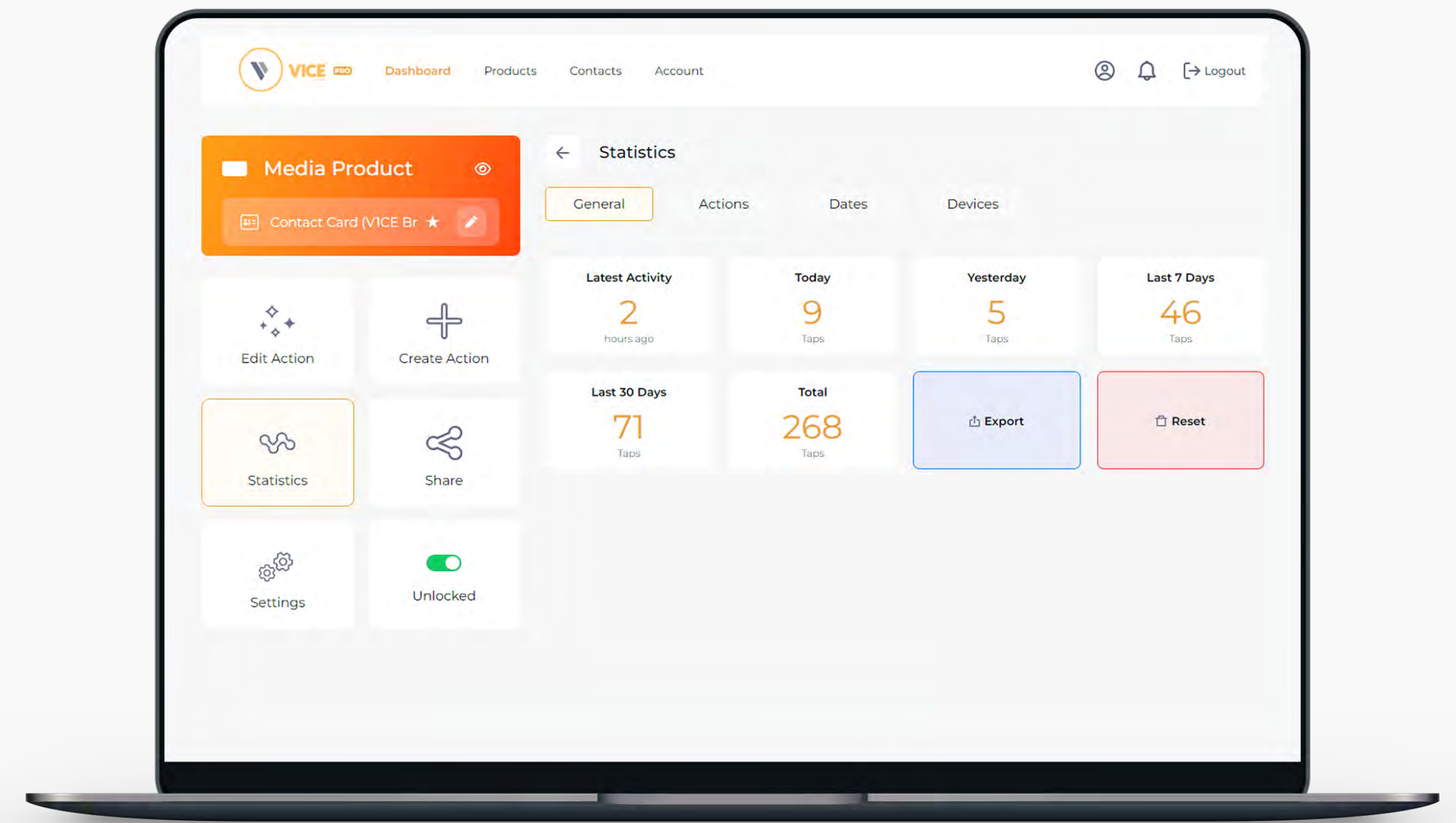
Appointments



Events

Data-driven Decision Making

- VICE's analytics dashboard lets you track performance across individual, team, and organization levels.
- Instant access to real-time data and insights on profile viewer interests.
- Use these insights to create a more engaging, optimized profile.
- With VICE, take networking beyond chance and make it data-driven. Optimize your connections with intelligence.



We do **all** the heavy lifting.

Our commitment to being customer-centric is evident. Experience the following advantages:



Complimentary design service: Our team of in-house designers will design your product.



Efficient Production: Our in-house production and design ensures a swift three-day production time.



24/7 Live Customer Service: Our dedicated support team is available round the clock.



US & UK offices: Our global presence provides localized support and services.



Worldwide delivery in 6 days: To your door anywhere around the world in a maximum of 6 days.



With a dedicated onboarding team, we are here to assist you as you kickstart your VICE experience.



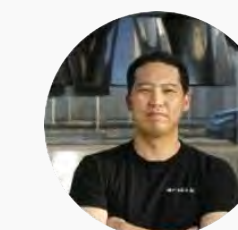
SPACE-X'S CUSTOM VICE CARDS NEXT TO FALCON HEAVY ROCKET

CASE STUDIES

Space-X.

“We are pleased to be ‘saving time reordering cards’ and instead just edit employee VICE cards when people leave the company, join the company or get promoted to a new role”

Find out why SpaceX transitioned to VICE for its convenience, flexibility, and ease of updates here



Dominic Hwang

Sourcing Specialist
Space-X

CASE STUDIES

Dillard's Stores.

"A truly 'better way to establish legendary service, I don't leave my hotel without my credit & VICE card "

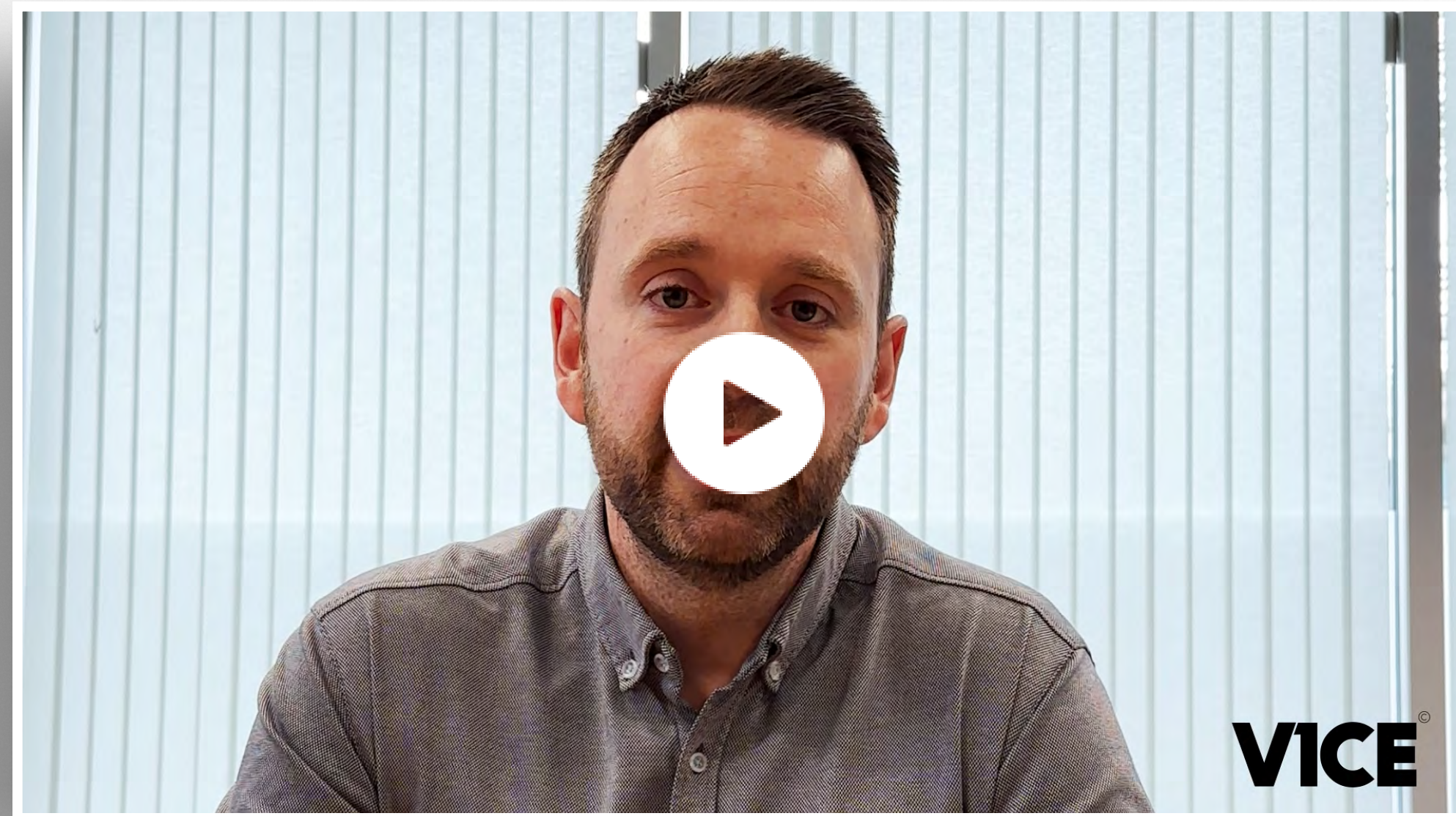
Explore how VICE revolutionized Dillard's networking practices and saved costs in our latest blog post—see how you too could transform your business interactions!



★★★★★
Chris Sargent
District Manager
Dillard's



TESTIMONIAL FROM DISTRICT
MANAGER CHRIS SARGANT



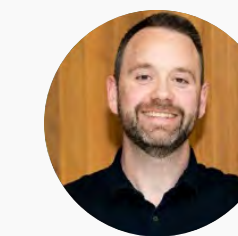
TESTIMONIAL FROM MANAGING
DIRECTOR CHARLIE HARRISON

CASE STUDIES

Furniture Village.

“With VICE, users can quickly update their information whenever needed. This flexibility is a huge advantage”

Learn how Furniture Village revolutionized networking with VICE in our latest blog post.



Charlie Harrison

Managing Director
Furniture Village

CASE STUDIES

Bahrain Circuit.

"The launch of our contactless business cards is another step in our commitment to building a sustainable future and limiting our impact on the planet."

Bahrain International Circuit embraced VICE's digital cards, advancing their objective to digitalize and adopt more eco-friendly practices.



Laurence Jones

Senior Marketing Manager
Bahrain International Circuit



BAHRAIN INTERNATIONAL CIRCUIT - 2022

Who uses VICE?

To name a few of our 185,000 customers embracing new-era networking.

Disney

Google

Cartier

SPACEX

BACARDÍ

McDonald's

Dillard's

fitbit

Jumeirah™

L'ORÉAL

DHL

★ Heineken®

Spotify®

KOHLER®

+ MANY MORE

Embracing Change

The business landscape is littered with once-great brands like Polaroid, Blackberry, and Blockbuster, who fell due to their resistance to change. However, for every fallen brand, there's a Netflix, Spotify, or Uber—a company that seized the opportunities brought about by digital transformation. Netflix reinvented how we consume media.

Similarly, VICE is primed to redefine how you network and make an impression. Don't get left behind. Embrace change, and choose VICE.

~~Blockbuster~~

Netflix

~~Paper Mail~~

Gmail

~~Generic Networking~~

VICE

Get in Touch.

Our team is ready to assist you in leveraging the power of VICE for your business. We are here to help.



E-MAIL



LIVE CHAT



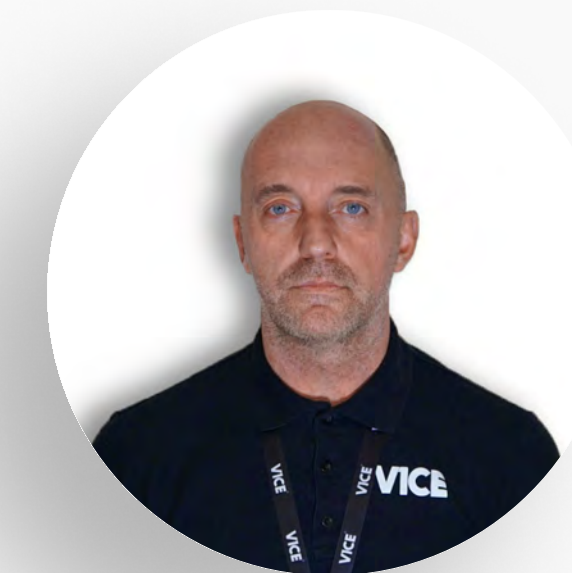
WEBSITE



AKSHAY KUMAR

Book a meeting.

Let's set up a time to chat about supercharging your networking and sales without the stress?



ROGER HADLEY