

Help is always within reach — just press the button



lively mobile2

Personal emergency response system

You deserve to live independently with confidence. Whether it's a medical emergency, a safety concern, or just needing someone to talk to, help should always be within reach. With the simple press of a button, our easy-to-use device connects you to both urgent and everyday needs.

- 24/7 U.S.-based emergency support
- Completely mobile
- Small, discreet design
- Long-lasting battery
- Two-way communication
- Enhanced GPS
- Water resistant¹
- Fall detection² available
- Family notifications
- Works outside the home

50% OFF
PERS device

Using the link provided by your insurance broker

Why Lively from Best Buy Health



Help at the press of a button

Whether it's an emergency or you just need some additional support, we're here for you. You'll be connected to a trained U.S.-based agent who can get you the help you need.

- "I have fallen"
- "I feel dizzy"
- "I am lost"
- "I need help scheduling an appointment"
- "I just want to talk"



Affordability and trusted support

We offer one of the most affordable medical alert devices on the market. Get trusted support at a price that fits your budget.

Plans as low as
\$24⁹⁹/mo.³



Fall detection technology

We're here if you fall. With our optional fall detection service, you'll be connected to an agent when a fall is detected, even if you're unable to press the button.

No contracts | No cancellation fees | 100% U.S.-based agents

Sign up today — Use the link provided by your insurance broker.

¹Water resistant certified to IPX7 standard, gentle submersion in 3.3 feet of water for up to 30 minutes. ²Fall Detection is an optional feature and may not always accurately detect a fall. Fall detection is available as an "Add On" feature and must be used only with enclosed lanyard. Users should always push their button when they need help, if possible. ³Plus applicable government-imposed surcharges and taxes, which are subject to change. For a description of our fees and taxes, visit lively.com/support/faqs. Plans and services may require purchase of a Lively device and one-time activation fee of \$35. Valid credit or debit card required for monthly service. Not all Lively Services are available on all plans. For details on current pricing, visit lively.com. Urgent Response can be made only when cellular service is available. Coverage is not available everywhere. Urgent Response tracks an approx. location of device when device is turned on and connected to the network. Lively does not guarantee an exact location. For information on Lively Link, visit lively.com/link. Lively is a trademark of Best Buy Health, Inc. ©2026 Best Buy. All rights reserved. Lively and Best Buy Health are not affiliated with, endorsed by, or sponsored by the U.S. government or the federal Medicare program. Lively is a commercial product, not Medicare coverage.